



SAMANTHA N. KIBLER

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EDUCATION

PHILADELPHIA UNIVERSITY, Philadelphia, PA

Bachelor of Science, Magna Cum Laude, May 2014

Major: Graphic Design Communication

Minor: Interactive Design & Media

GPA: 3.94, Honors Program

Dean's List: 2010–2014

GLASGOW SCHOOL OF ART, Glasgow, Scotland

International Exchange Experience

Course of Study: Communication Design

January–May 2013

EXPERIENCE

CASA PAPEL, Philadelphia, PA, February 2017–Present

Working as a Freelance Graphic Designer, designing & assembling invitation suites for weddings & special corporate events for a variety of clients.

FREELANCE GRAPHIC DESIGNER, Philadelphia, PA, June 2010–Present

Working with a variety of clients and produced logos, book covers, flyers, and web graphics.

PEP BOYS, Philadelphia, PA, June 2014–June 2017

Designed web graphics, emails, ads, flyers, coupons, banners and more in line with the new Pep Boys branding.

FEEDBACKLOOP, Philadelphia, PA, October 2013–June 2014

Designed promotional pieces, web graphics and branding elements for a music industry start-up.

TERRACYCLE, Trenton, NJ, June 2013–August 2013

Developed logos, diagrams, product sell sheets, posters, and icons for global brands' recycling campaigns.

THE MARATHON GROUP, Mount Laurel, NJ, May 2012–August 2012

Worked alongside the graphic design department catering to the marketing needs of the Barnabas Health system.

MEMBERSHIPS

AIGA, Philadelphia, PA, Fall 2011–Present

Participated in the the Mentorship Program as a young professional. Actively attending events to refine skills in professional development.

CITYLIGHT CHURCH CREATIVE TEAM, Philadelphia, PA, February 2015–Present

Worked on a team of creative professionals in order to support the mission of Citylight Church. Produced graphics focused on sermon messages and participated in branding efforts.

SKILLS

EXPERT

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Microsoft Office

PROFICIENT

HTML/CSS

Adobe Dreamweaver

Adobe Animate

Photography

WORKING KNOWLEDGE

Illustration

Bookbinding

Letterpress